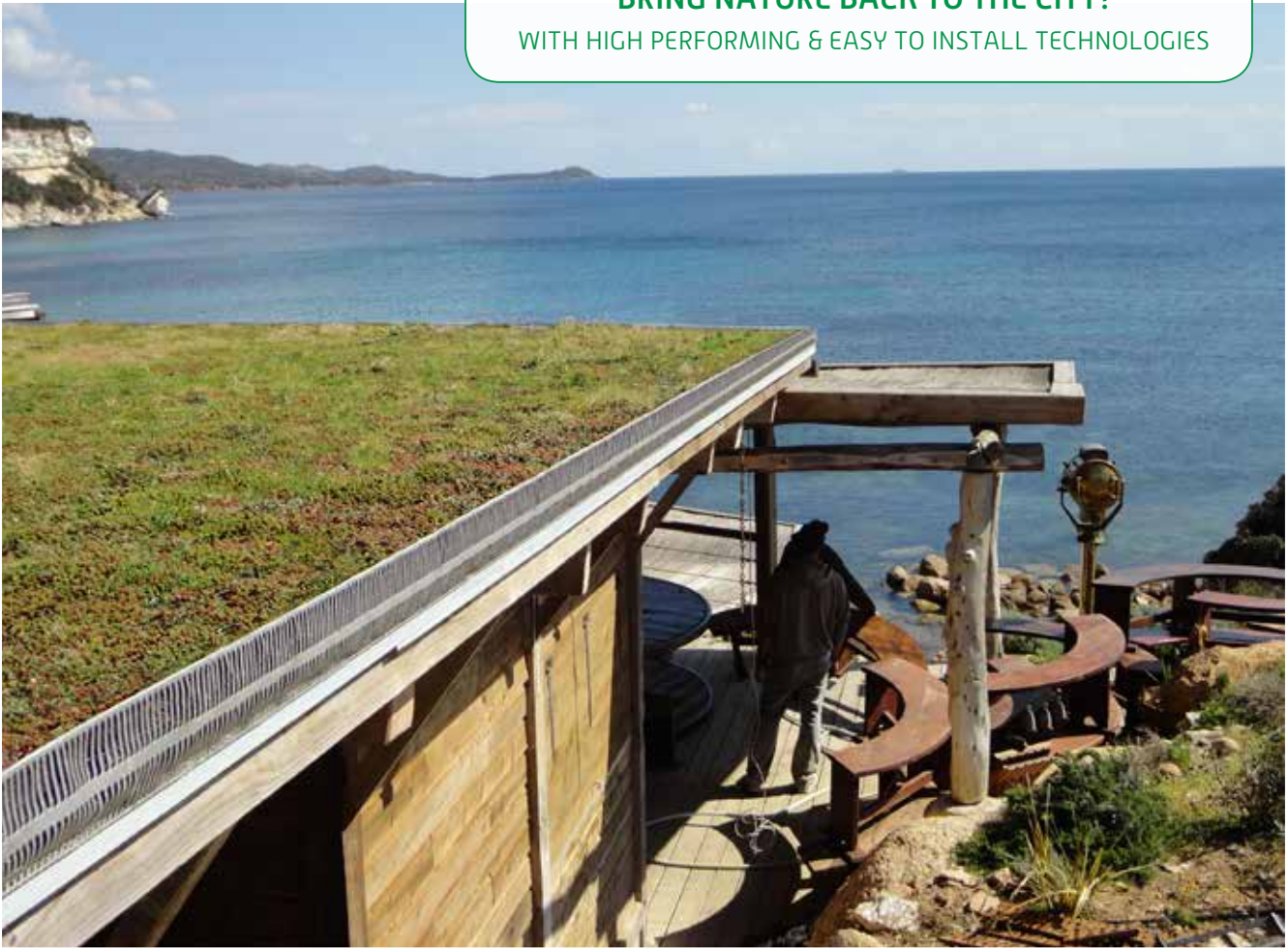


**OUR MISSION:  
BRING NATURE BACK TO THE CITY!**  
WITH HIGH PERFORMING & EASY TO INSTALL TECHNOLOGIES



**V**egetal i.D. is a team of living infrastructure experts dedicated to the development and manufacture of living technologies that perform well over time, while keeping the installation and maintenance simple. Since 1993 we have worked to refine our plant mix, growing medium, and invented technologies to solve stormwater management issues. In 2000 we invented the first green roof tray, **HYDROPACK®**, a product that is shipped pre-vegetated and ready to install. In 2011 we launch **STOCK & FLOW®**, a revolutionary combination of green and blue roof technology to increase water retention and control the release of water from the roof.

Our Nursery is located in Batavia, New York between Buffalo and Rochester, only a few miles from the Canadian border.

**Vegetal i.D.** is driven by an imperative to provide extraordinary customer service. Our experts provide technical support for every installation. We offer assistance to the building owner to organize the green roof maintenance.

## VEGETAL i.D., GROWING PLANTS FOR A PURPOSE

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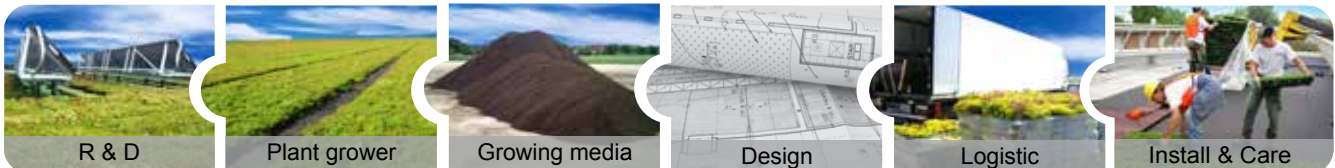
**A**t Vegetal i.D., we believe that high quality living infrastructure begins with the plants, and this is the foundation of our success. Our company has been forged around the perspective of our founder, who is before anything else a farmer. It is from this perspective that all Vegetal i.D. green roof technologies are grown under our care to ensure that we provide clients with resilient high quality green products.

We recognize that not everyone is a gardener. That is why we believe it is our responsibility to adapt to the building industry, rather than the other way around. Our products are easy to install by people who specialize in building, not plants. Our systems are easy to maintain, and we provide tools to support building owners in long-term maintenance in order to create long lasting healthy green roofs.

We are at the forefront of our industry in the development of next generation green roofs that are easy to implement and easy to maintain with proven long-term performance.

**HORTICULTURAL SPECIALIST**

**STRATEGY OF INNOVATION**

**ALL-ROUND EXPERTISE**


KEY DATES	
<b>1991</b>	First semi-intensive green roof projects
<b>1993</b>	Sedum mat production launched
<b>1997</b>	Development of a complete system featuring drainage solutions, a growing medium and vegetation
<b>2000</b>	Invention, design and patenting of the first pre-grown module system: <b>HYDROPACK®</b>
<b>2003</b>	Development of living wall solutions
<b>2009</b>	Large-scale green roof projects in international markets
<b>2011</b>	Creation of a North American subsidiary
<b>2013</b>	Launch of <b>STOCK &amp; FLOW®</b> , the innovative rooftop stormwater retention solution

**CONTACT:**  
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